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MEDIA ALERT

WORLD CLASS CoC CERTIFICATION FOR AUSTRALIAN SOLAR TIMBERS

Kempsey based Australian Solar Timbers (AST) has become the first Australian mainland hardwood flooring manufacturer to be accredited under the Australian Forestry Standard Chain of Custody Certification Scheme.

The Australian Forestry Standard is a world class forestry standard, which is endorsed by the world's biggest assessor of sustainable forest management, the Programme for Endorsement of Forest certification (PEFC).

The Chain of Custody standard provides consumers with assurance that the forest and wood products they are purchasing are sourced from legally and sustainably managed forests, which are managed to the highest possible professional forestry, social, economic and environmental standards.

AST is the first company to be Chain of Custody certified in NSW. It sources the majority of its timber from Forests NSW and has a wide range of species available under the independently audited Chain of Custody certification.

Senator the Honourable Eric Abetz Minister for Fisheries, Forestry and Conservation will officially launch AST's certification accreditation at its Kempsey production facility on Wednesday 7th November 2007. Also attending will be Luke Hartsuyker Member for Cowper plus other key industry stakeholders and leaders.

Marketing Manager David Head said "Today consumers, specifiers and designers want to know where the timber products they use come from, how they are produced and assurance about the legality and sustainability of the timber resource used – the AFS Chain of Custody gives that assurance. AST is proud to be at the fore front of certification in Australia and have its certified flooring products available for distribution and sale, to meet these needs".

Media are invited to attend the launch scheduled for 10.30 am for 10.45 am on Wednesday 7th November 2007 and afterwards for refreshments. Please contact Chris Jones or Micheal Borger to confirm intention to attend. By email to: sales@astfloors.com.au or Telephone 02 6562 6839.

For more information please contact:

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